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**FOR IMMEDIATE RELEASE**  
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## **Tom Tveidt begins term as Chair of the Council for Community and Economic Research (C2ER)**

**Arlington, Virginia** – Tom Tveidt, a research economist for Garner Economics LLC in Atlanta GA, and president of SYNEVA Economics LLC in Asheville NC, was elected Chair of the Council for Community and Economic Research (C2ER) for a term beginning July 2010 through June 2011.

C2ER was created in 1961 as a membership organization to promote excellence in community and economic research by working to improve data availability, enhance data quality, and foster learning about regional economic analytic methods. The organization is highly regarded for its research, professional training, networking, and advocacy on behalf of public statistics.

“I am proud and honored that my colleagues would ask me to take on this leadership role, helping to guide C2ER into the future,” Tveidt noted. His key priorities are to engage members of the association in a more active dialogue using a variety of web technologies. He also is supporting the expansion of the organization’s training and technical assistance activities, including emphasizing strengthened ties between the Labor Market Information Training Institute network of labor market analysts and C2ER’s network of local demographic and regional economic researchers. Mr. Tveidt is a research economist whose expertise is regional economic assessment and evaluation. He is actively involved in industrial site selection, industry target evaluation, workforce analysis, economic impact analysis, and regional economy appraisals. His election took place at the organization’s 50th Annual Conference, held in Washington, DC.

Tom Tveidt’s recent research projects have included an economic impact analysis of a permanent National Scouting Center for the Boys Scouts of America, the Greenville-Spartanburg International Airport and the widening the Houma Navigational Canal in Louisiana. Tveidt has conducted workforce assessments across the southeast including for the St. Joe Company, plus site selection evaluations for food manufacturers and distribution centers, numerous industry target evaluations, and dozens of community assessments across the U.S.

Tom has served as a training instructor for the International Economic Development Council (IEDC) as well as C2ER. In March 2009, Tom Tveidt, was recognized by the U.S. Census Bureau for “Outstanding Practices” in application of Labor Employment Dynamics, for his work in regional economic analysis. Mr. Tveidt has a BA in Economics from the University of California, Santa Barbara, California, and an MBA in Finance from California Lutheran University in Thousand Oaks, California.

Other C2ER officers for 2010-11 include:

*Chair-Elect*

**John Helms**, Deputy Director, Marketing & Communications, Mississippi  
Development Authority, Jackson, MS

*Vice-Chair*

**James Held, Ph.D., CCR**, Director, Center for Policy and Planning, Empire State  
Development, Albany, NY

*Secretary-Treasurer*

**Jim Futrell, CCR**, Vice President, Market Research and Analysis, Pittsburgh  
Regional Alliance, Pittsburgh, PA

*Immediate Past Chair*

**Bob Isaacson, CCR**, Director, JOBZ and Business Finance Office, Minnesota  
Dept of Employment & Economic Dev., St. Paul, MN

Newly elected C2ER board members, whose terms expire in 2013 include:

**Drew Conrad**, Program Director, Institute for Decision Making, University of Northern  
Iowa, Cedar Falls, IA

**Patrick Jankowski**, Vice President of Research, Greater Houston Partnership, Houston,  
TX

**Stephanie McGarrah**, Assistant Secretary for Policy, Research and Strategic Planning,  
North Carolina Dept of Commerce, Raleigh, NC

**Rebecca Ryan**, CEO, Next Generation Consulting, Madison, WI