



New Company - Garner Economics LLC Anchors Economic Development in Analytics and Research

Jay Garner, founder of the organization previously known as Competitive Strategies Group in Atlanta, announces the creation of a new firm, Garner Economics LLC. The new company will continue its services in innovative economic development with its expertise in site selection, analytical research, industry targeting, strategic planning, technology, community innovation and organizational development, according to Garner, who serves as the firm's President and CEO.

Atlanta, GA ([PRWEB](#)) August 11, 2009 -- Jay Garner, founder of the organization previously known as Competitive Strategies Group in Atlanta, announces the creation of a new firm, Garner Economics LLC. The new company will continue its services in innovative economic development with its expertise in site selection, analytical research, industry targeting, strategic planning, technology, community innovation and organizational development, according to Garner, who serves as the firm's President and CEO.

"The biggest difference is that Garner Economics recognizes the shifts and challenges in our global economy," said Garner, a 29-year veteran of award-winning economic development and chamber of commerce initiatives. "Our unique approach to analytical, detailed research in economics, led by economist Tom Tveidt, differentiates us from other companies because we approach situations with solid research, knowledge about accessing incentives, a grasp on future market forces, and an understanding of current market landscapes on the local, regional, national and global levels."

With its home office in Atlanta, Garner Economics also has representative offices in Europe and Asia. Beyond its grounding in economic analysis and market research, the company's focus includes innovative approaches in creating sound business strategies. "We try to help our clients avoid chasing fads in economic development," said Garner. "Our goal is provide our clients strong foundations for long-term economic development solutions."

The shift in the company's identity and focus has led to the addition of several new associates and team members," added Garner. New key staff includes Buddy Glazner CEcD, Senior Associate; Angela Kemper, CFRE, Senior Associate; Bill Dean, Senior Associate in Innovative Communities/Research Parks/Global Networks; Felicia Atwell, Project Manager; and Evelyn Berry, Administrative Manager. "These talented experts join an already superb staff of people that make up the Garner Economics organization. Our well rounded team of professionals is what drives the Garner Economics value proposition," commented Garner. You can see the entire Garner Economics team at www.garnereconomics.com.

For more information, visit www.garnereconomics.com or call 770-716-9544.

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